

Learning Advantage with new Perform membership

Increase user adoption with continuous access to online learning, performance support and custom content collaboration

Benefits

- Employee efficiency through faster information access
- Reduce in-classroom training
- Reduce authoring time with rapid and efficient custom content creation
- Improve technology ROI by minimizing underutilization of software
- Increased Help Desk efficiency by reducing "how do I?" calls
- Flexible learning (time and location)
- Performance support at the point of need

Features

- Easy 24/7 access to basic usage learning with flexible and direct navigation
- Extensive self-paced library supporting a broad range of Siemens Digital Industries Software products
- Capture and share processes, methods and best practices by creating your own custom content
- Edit and extend Siemens created custom training content
- Easy and direct access to specific content for on-the-job, performance support – at the point of need
- Self-assessment tools that facilitate individualized review learning cycles
- Online learning management system for tracking and reporting training progress

Overview

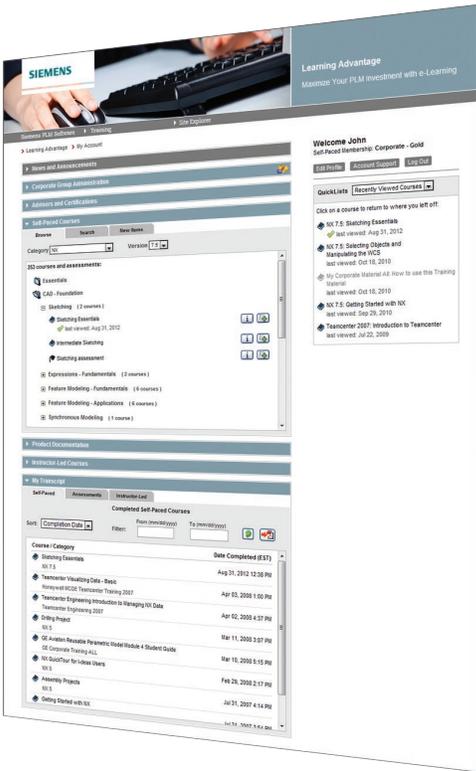
Learning Advantage is a powerful, yet easy-to-use learning and performance support platform that provides cost-effective and time-efficient methods for users to gain skills and knowledge of Siemens Digital Industries Software solutions.

The Learning Advantage platform provides access to an extensive library of self-paced courses, performance support utilities and assessments, as well as management tools for companies to measure learning progress and administer learning programs.

The new Perform membership incorporates creation, editing and collaboration tools providing you the ability to develop custom learning to reflect your business processes. Modularization of learning objects supports formal online training courses – but can also be called up later in bite-sized chunks to support ongoing learning at the point of need – in essence, the "knowledge maintenance contract" for your users.

Business value

"Value from technology is realized when users adopt the new business processes." While functionality, process re-engineering and change management are important to implementing new software technology – user adoption has been attributed to 70 percent of the overall success of new software deployments. And adoption is driven by continuous learning – not just at launch or go-live (driving the learning curve), but also with ongoing performance support and learning when the user needs it (minimizing the "forgetting curve").



Siemens Learning Advantage – Perform membership

Technical overview

- Internet-based solution launched from a standard browser. No local software installation requirements
- Learning management system to track and record student progress through each course and assessment
- Simple user interface allows single-click course launch. No cumbersome course-acquire process is required
- Text search allows user to locate information within a course
- Technical documentation for standard Siemens Digital Industries Software products available online from your account
- Part downloads to support interactive activities
- Powerful self-assessment tools that are individualized to a learner's needs
- Rapid recording utility to capture common use-cases and workflows
- Playback provides multiple modes of "show me", "guide me", or "test me"

Learning Advantage highlights

Learning Advantage catalogs are aligned with Siemens Digital Industries Software product lines and offer a wide and growing library of self-paced courses and assessments.

Designed to provide a broad overview of Siemens products, by working closely with our product development teams, courses and assessments are authored by our training specialists with consistent and recommended methods and concepts – reflective of intended product usage and industry best practices.

As new versions of the software products are released during the year, new course materials are then included with your membership purchase.

All memberships may be renewed annually to provide uninterrupted access to your learning assets while reducing ongoing training costs. Membership products are comprehensive, containing introductory, intermediate and advanced level courses across the Siemens product portfolio.

You may also choose to contract Siemens to define custom memberships that include courses authored by our world-class training specialists that capture workflows, procedures and knowledge specific to your company's needs.

Two types of memberships are available:

- Individual – Provides a membership with access to the self-paced catalog and a transcript of completions. Membership is nontransferable and assigned to a specific user account. *[Please note: The individual membership does not include the content editor and collaboration features for custom development of content.]*
- Corporate – Provides ten, a hundred, or a thousand+ memberships and includes an administration account that provides functions to manage users (add, modify, delete). This provides for managing memberships among users allowing for employee attrition, turnover, or role changes

Also included are usage reports that enable administrators to track and monitor learning progress.

Siemens Digital Industries Software
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