SIEMENS
Ingenuity for life

# Learning Advantage

## Use Small and Medium Business membership to enhance employee efficiency

## Increase user adoption with continuous access to online learning and performance support

**Benefits**

- Enhance employee efficiency with faster information access
- Reduce in-classroom training
- Improve technology ROI by maximizing use of software
- Increase help desk efficiency by reducing how-do-I calls
- Enable flexible learning (time and location)
- Support performance at the point of need

**Features**

- Easy 24/7 access to basic usage learning with flexible and direct navigation
- Extensive self-paced library supporting a broad range of Siemens PLM Software products
- Easy and direct access to specific content for on-the-job performance support at the point of need
- Self-assessment tools that facilitate individualized review learning cycles
- Online learning management system for tracking and reporting training progress

**Summary**

Learning Advantage is a powerful yet easy-to-use learning and performance support platform that provides cost-effective and time-efficient methods for gaining skills with, and knowledge of Siemens PLM Software.

The Small and Medium Business (SMB) membership provides access to an extensive library of self-paced courses, performance support and assessments, as well as management tools for companies to measure learning progress and administer learning programs.

Learning objects have been modularized to support formal online training courses, but can also be called up later in bite-sized chunks to support ongoing learning at the point of need. In essence, this creates a knowledge maintenance contract for your users.

**Business value**

It has been said value from technology is realized when users adopt new business processes. Although functionality, process re-engineering and change management are important for implementing new technology software, 70 percent of the overall success of new software deployments has been attributed to user adoption. Adoption is driven by continuous learning – not just at launch or go-live (driving the learning curve), but also with ongoing performance support and learning when the user needs it (minimizing the "forgetting curve").

www.siemens.com/plm/LearningAdvantage

# Learning Advantage

**Technical overview**

- Internet-based solution launched from a standard browser. No local software installation requirements
- Learning management system to track and record student progress through each course and assessment
- Simple user interface allows single-click course launch. No cumbersome process is required for acquiring a course
- Text search allows user to locate information within a course
- Technical documentation for standard Siemens PLM Software products available online in your account
- Part downloads to support interactive activities
- Powerful self-assessment tools that are individualized to a learner's needs

**Learning Advantage highlights**

Learning Advantage catalogs are aligned with Siemens PLM Software product lines and offer a wide and growing library of self-paced courses and assessments.

The catalogs, which are authored by our training specialists in close cooperation with our product development teams, provide a broad overview of Siemens PLM Software products. They provide consistent and recommended methods and concepts, which reflect intended product use and industry best practices.

As new versions of the software products are released during the year, new course materials are included with your membership purchase.

All memberships may be renewed annually to provide uninterrupted access to your learning assets while reducing ongoing training costs. Membership products are comprehensive, containing introductory, intermediate and advanced level courses across the Siemens PLM Software product portfolio.

Two types of memberships are available:

- Individual – Provides a membership with access to the self-paced catalog and a transcript of completed courses. Membership is nontransferable and assigned to a specific user account
- Corporate – Provides five or more memberships and includes an administration account that provides functions to manage users (add, modify, delete). This enables you to manage memberships among users, allowing for employee attrition, turnover or role changes

Usage reports are also included that enable administrators to track and monitor learning progress.

**Siemens PLM Software**
**www.siemens.com/plm**

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